

Marlborough School
The UltraViolet
 Official Ad Rates 2007-08
 Circulation: 700

Class	Shape	Minimum Size*	Single Issue	Multiple Issues	Six issues
Small	Horizontal	3.22" x 2.42" (4x3 prop.)	\$45	\$40 per	\$210
	Vertical	2.38" x 3.17" (3x4 prop.)			
Medium	Square	3.88" x 3.88"	\$70	\$65 per	\$360
	Horizontal	3.92" x 2.95" (4x3 prop.)			
	Vertical	3.18" x 4.24" (3x4 prop.)			
Large	Vertical only	6.5" x 4.9" (3x4 prop)	\$85	\$80 per	\$450
Flyer	Horizontal/Vertical	8.5" x 11"	\$120	\$110 per	\$500

* In some cases ads will be modestly increased in size to fit the particular column layout for a page. Sizes have been chosen based on the best fits for our column layouts.

- Payment is due prior to publication, with checks made out to Marlborough School and mailed to the attention of *The UltraViolet* at Marlborough School, 250 South Rossmore, Los Angeles, CA, 90004.
- Ad copy should be received two weeks ahead of the issue date (with the exception of the first issue). Rectangular ads should match the dimensions for the ad size selected, or the ad will have to be reduced to fit the dimensions.
- The next publication will be printed in late September. We will publish six issues this year.
 - Ads will be included in both our print and online versions.

For more information, please don't hesitate to contact Ali Slagle, advertising manager of *The UltraViolet*, at alislagle@aol.com.